

Social Media Marketing Packages			
     You  			
VST Plan Types	Boost Basic	Standard	Boost PRO
	\$500 per month	\$1000 per month	\$1500 per month
Frequency of Activities	Monthly Activities	1 Months	Monthly Activities
Facebook Acc & Fan Page Set Up	✓	✓	✓
Posts Per Month- management & engagement	15	20	30
Cover Photo	✓	✓	✓
Facebook Groups(Join & Network)	✗	✓	✓
Keyword Based Content for Postings	✓	✓	✓
Facebook Video Uploads	✗	✓	✓
Custom Landing Page Design	✗	✓	✓
Geo targeted friend/fan seeding	✓	✓	✓
Respond to Comments & Replies	✓	✓	✓
Monitor Activity	2 x per day	2 x per day	Real Time
Deleting of unwanted spam	✓	✓	✓
Integration of other brand assets into your Facebook profile (videos, audio, articles, etc)	✗	✗	✓
Increasing Page Likes	50-100/M	250/month	500/month
Facebook Ads	✗	✓	✓
Linkedin Acc Setup	✓	✓	✓
Posts Per Month-interaction/engagement	✓	3	5
Cover Photo	✓	✓	✓
Linkedin Groups(Join & Network)	✓	✓	✓
Query response management	✗	✓	✓
Connection Seeding	✗	✗	✓
New Followers Per Month	✗	10	20
Linkedin Ads	✗	✗	Extra Paid
Twitter Acc Setup	✓	✓	✓
Profile Creation	✓	✓	✓
Profile Content Writing	✓	✓	✓
Tweets Per Month	15	20	25
Re-tweets Per Month	20	25	30
Research and follow relevant accounts	✓	✓	✓
Online Followers Profiling	✗	X	✓
Monitor Activity	2 x per day	2 x per day	Real-Time
Custom Background Designing	✓	✓	✓
New Followers Per Month	30	75	100
Twitter Ads	✗	X	Extra Paid
	GOOGLE PLUS PROMOTION		
Google + Acc Setup	✓	✓	✓
Profile Creation	✓	✓	✓
Google +1 Votes	✓	✓	✓
Profile Content Writing	✓	✓	✓
Updates Per Month	5	10	15
Keyword Based Content for Postings	✓	✓	✓
Upload Photos	✓	✓	✓
Research and add relevant people to the circles	✓	✓	✓
Increasing Circle and Management	✗	✓	✓
Monitor Activity	2 x per day	2 x per day	Real-Time
Cover Photo	✗	✓	✓
	INSTAGRAM PROMOTION		
Instagram Acc Setup	✓	✓	✓
Post Images on Instagram Per Month	5	10	20
Increasing Followers Per Month	✗	200	300
	PINTEREST PROMOTION		
Pinterest Acc Setup	✗	✓	✓
Sourcing Of Pin Board Content	✗	✓	✓
Pinboard Updates	✗	✓	✓
Press Release Writing	✗	1/month	3/month
Article Writing/Submission	1/month	2/month	3/month
	YOU TUBE VIDEO PROMOTION ON DEMAND		
Q&A website Submissions	5	10	20
Reputation Management	✓	✓	✓
Forum Commenting/Participation	✗	10	15
Channel Creation	✓	✓	✓
Custom Background Designing	✗	✓	✓
Video Content Optimization	✗	✓	✓
Video Title & Meta Description Optimization	✓	✓	✓
Video Submissions	2	5	10
Video Sharing On Social Media	✗	10	15
Video Blog/Posting/Sharing	1	5	10
	ADDONS		
Q&A website Submissions	5	10	20
Forum Commenting/Participation	✗	10	15
Reputation Management	✗	X	✓
Monthly Acc. Activity Reports	Monthly	Monthly	Monthly
Google Social Analytics Reports	✓	✓	✓
Customer Support	YES	YES	YES